

Writing and Creative

Words are the sparks that ignite ideas



Many Silver Oaks projects begin with writing as the first step in the evolution of the creative process. Where a concept is needed and words are required, our team of sharp, versatile (and dare we say, inquisitive!) writers are there to deliver both the expected and the unexpected alike. They listen. They interview and research. They'll get to know you and your product. And they'll work with you until they find just the right idea that speaks to your audience.

Talents and Expertise

Writing for...

- Ads
- Brochures
- Websites
- Interactives
- Posters
- Billboards
- Magazines
- Direct mail
- Newsletters and inserts
- Press releases
- Catalogs
- Manuals
- Annual reports

Scripts for...

- Television commercials
- Radio announcements

- Corporate training videos
- Interactive presentations
- Sales and marketing programs
- Fundraising campaigns
- Internal communications

Concepting for...

- Slogans
- Branding
- Marketing campaigns
- Interactives and exhibits

Get Started

1. Call and ask to speak to one of our sales representatives – **309.797.9898**
2. Email us your questions or send information on your next project – **info@silveroaks.com**
3. View our portfolio – **silveroaks.com/portfolio**
4. Discover more of our creative media solutions – **silveroaks.com/studios**