

Graphic Design

Original artistry with a targeted impact and professional appeal



Breathe life into your projects and get the results you're after. With Silver Oaks, lasting impressions are included as our graphic artists create imaginative designs that tell your story. This award-winning creativity, combined with versatile writing capabilities, color correction, image retouching and file preparation techniques make Silver Oaks your one-of-a-kind choice for the ultimate visual appeal.

Talents and Expertise

- Advertisements
- Annual reports
- Logos and corporate identity materials
- Web design and multimedia
- Direct mail
- Signage
- Posters
- Packaging
- Catalogs and magazines
- Books – page layout and cover design
- Brochures, inserts and newsletters
- Tradeshow booths, displays and environmental design

Creative Process

We go through a variety of phases in the process of achieving good design. These include:

Creative development – Teams brainstorm concepts to decide what shape the project will take. Technical considerations are also examined.

Visual selection – The imagery that the piece will contain is gathered.

Writing – Copy is written to support the overall message and tone.

Execution – All elements are combined to creatively deliver the final product.

Get Started

1. Call and ask to speak to one of our sales representatives – **309.797.9898**
2. Email us your questions or send information on your next project – **info@silveroaks.com**
3. View our portfolio – **silveroaks.com/portfolio**
4. Discover more of our creative media solutions – **silveroaks.com/studios**